



# Middle East Fuji LLC

QUALITY.RELIABILITY.INTEGRITY

Year 2016, Issue 1

January–March 2016



## MEF Staff Party 2016

A Middle East Fuji Tradition

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On the 26th of February 2016, MEF has again celebrated the annual staff party. This is a perfect time for all the employees to enjoy and to interact with their colleagues.

This has become a tradition for MEF Group of companies to commemorate its Staff Party. For this year, the management has decided to grace it again at Atlantis, The Palm, one of the most renowned hotels in Dubai.

Mr. Saeed AlMalik, MEF President and CEO, officially opened the event with a very inspiring welcome address to all staff. We are very fortunate once again to welcome one guest from Fuji Trading Japan Mr. Yu Fukada, FTC General Manager and Managing Director, who imparted a heart-warming message to the staff. The night was also graced with the presence of Mr. M.C. Jose, CEO, Projects and Logistics Group, KR and Mr. Jassim Al-Binali, Director MEFQ.

As a practice during the Annual Staff Party, the company organized a raffle draw for the staff to make it more fun and exciting. At the first part of the program, the 5 major gifts had been drawn manually. The lucky ones who got the first batch of major prizes were Mr. Dhiman Lahiri, Mr. Roderick Morillo, Mr. Jeffrey Umali, Ms. Nadeesha and Mr. Rio Turceno.

One of the most awaited parts of the party is the dinner time. Sumptuous food and drinks were served and satisfied everyone.

The evening was not only for the MEF employees but also for their family and kids to enjoy and have fun. We value the persons behind why the employees are inspired to work every single day.

Some of the staff showcased their talents during the event through a surprise dance presentation.

The company was pleased to recognize one staff with a Loyalty Award for being in the company for 10 years. A token of appreciation was given to Mr. Subramanian.

At the second part of the event, remaining 5 major gifts had been drawn. Among the lucky persons were Ms. Mary Jane Abad, Ms. Arlene Cruzat, Ms. Mary Grace Pandam, Ms. Dannah Monterde and Mr. James Marikit.

Everyone enjoyed the event as the staff also partakes in the games and dancing.

The programme was formally closed by Mr. Ryusaku Hayashi, Managing Director as he addressed his gratitude to all staff who attended the event to make it a successful one.

Still the night was young and the party continued with hours of dancing, talking and picture taking until midnight.

Captured moments ...



# SteelFab Exhibition 2016

Expo Centre Sharjah UAE, 16-19 January 2016

Steel Fab is one of the largest events in the Metal Working, Metal Manufacturing and Steel Fabrication Industry. 12th edition of the same was held at Sharjah Expo center from 17th to 20th of January 2016

The 12th SteelFab 2016 is showcasing 376 exhibitors representing nearly 1,000 brands from 43 countries at all the six halls of Expo Centre Sharjah, besides new special focus areas, special pavilions, live displays, technical seminars and product presentations. The past edition

SteelFab 2015 had featured 350 exhibitors and attracted 10,324 trade visitors - a 15% rise - from 83 countries.

MEF also exhibited at stand number 700 and we could meet existing and potential new customers in the show. Many forums and sessions related to opportunities and challenges in the current Metal working were also held as a part of the exhibition.

Visitation from countries such as Afghanistan, Algeria, Armenia, Azerbaijan, Egypt, Ghana, Ka-

zakhstan, Kenya, Libya, Nigeria, Sudan, Tanzania, Tunisia, Uganda and Ukraine indicated the acceptance of the show as a regional sourcing platform. This proved that SteelFab is now a worldwide accepted show and is covering the evolving African economies and Central Asian countries. This also reflected SteelFab as the "Must-Visit" trade show for metal Manufacturing and Steel Fabrication.

“One of the  
Largest events  
in Metal  
Working, Metal  
Manufacturing  
and Steel  
Fabrication  
Industry”

By: Jibu Mathews



# Weicon Training

MEF Conference Room, 11 February 2016



Since 1947, WEICON GmbH & Co. KG has been producing speciality products for the industry in Germany. The range of products includes special adhesives and sealants, technical sprays and high-performance assembly pastes and greases for all areas of industry – from production over repair up to maintenance. Another field of activity is the development, sales and distribution of stripping tools.

Every day, WEICON products are used in a wide range of different industries and businesses all over the world. They contribute to the company success of our customers.

On 11th February, 2016, Middle East Fuji Marine Supplies and Industrial Solutions team attended a technical training conducted by Weicon Germany. Mr. Thorsten Lutz, Mr. Javeed Khan, Mr. Suraj Ganapathy and Mr. Arif Chirakkal from Weicon led the training. The main topic was about Weicon Adhesive, Technical sprays and technical

liquids. It was more of a hands on training with live demonstrations and trials.

The training was very informative and helpful from the marketing and technical point of view.

By: Jibu Mathews

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



# Personal Development Training

City Seasons Suites Deira Dubai UAE, 7-8 February 2016

According to one famous author, “The capacity to learn is a gift, the ability to learn is a skill, the willingness to learn is a choice”.

Middle East Fuji believes that life is a continuous learning process and a person grows by experience. As part of the advocacy for Personal Development Training, the company participated in one public course on the 7th & 8th February at City Season’s Suites Deira Dubai. The course was attended by Ms. Ishama, Ms. Sarah and me.

The course was facilitated by Select Training and Management Consultancy with Ms. Selma Babic as the speaker. She was an energetic young professional with exceptionally diverse educational and professional background. She is a psychologist and used to be an active professional athlete. Her passion in life lies in the training and development of people.

The discussion was very much interesting and it covered topics which are all applicable in the office setting. Right after the course was finished, we in turn shared to our fellow colleagues the information through a Knowledge Sharing session.

For me what really made it interesting is the topic about a person’s behavior and personality type. I truly believe that you will create a peaceful and harmonious relationship to others once you know their personality which in turn would determine how would you approach them.

Other topics also included proper behavior during office meeting, skills and qualities of a good employee, how to build rapport with your colleagues, how to handle customer complaints, ways and types of communication, telephone etiquette and many more.



“What we learn becomes a part of WHO we are”

By: Melanie Jane Tarrosa



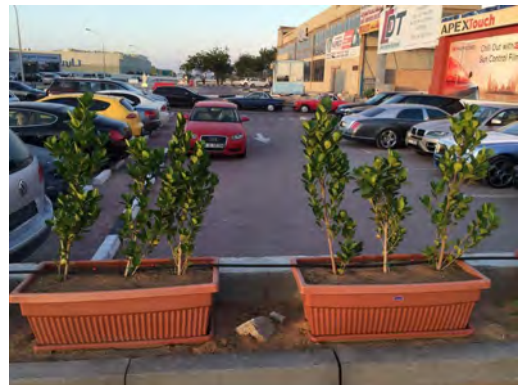


# MEF New Warehouse

We would like to share with you the progress in our new warehouse. We have placed trees and plants to help absorb the carbon dioxide and to cool down the area. Trees clean the air and provide oxygen. In addition to that, we have already installed flagpoles for UAE flag, Japan flag and MEF flag.

Furthermore, high bay LED lights were installed on the hallway and ready for use. It is uniquely designed to maximize the optics and heat management.

By: Tia Trisky Mae Galanza



# Existing Warehouse Renovation

Fixed assets are among the most important assets that a company holds, for they represent major investments of financial resources. They will serve as cornerstones of successful operations in the future.

Despite of the challenging current market situation, the management of Middle East Fuji restricts a budget for this year for quality long-term asset investments that will gain a distinct competitive advantage in years to come. This involves the construction of permanent office in the new lot bought last year, and construction of cold rooms in the old warehouses no. 1 and 3.

After several months of waiting the approval from local authorities, the construction of cold room in old warehouse no. 1 has begun on 27th February 2016, which will likely to finish in eight to ten weeks. But then, the battle for getting the local authority approval for old warehouse no. 3 and new office construction is still on going.

With the above facility expansions, higher market share is expected in the industry.

By: Sarah Jane Autor





Construction of  
new MEF cold  
room. One big  
milestone for  
MEF.



# MEF's First Medical Check Up

A very famous cliché goes **“Health is wealth”**, truly a vision that the company believes in. On 30th March 2016, Middle East Fuji LLC conducted its very first general medical check up for all employees. With the help of Gulf Ocean Int’l Insurance Brokers in partnership with Oman Insurance, health professionals from International Modern Hospital were invited to the company to check the staff’s general well-being.

Their team was headed by Dr. Omar who presented a very informative health awareness talk which covered Hypertension (High blood pressure), Diabetes and BMI (Body Mass Index).

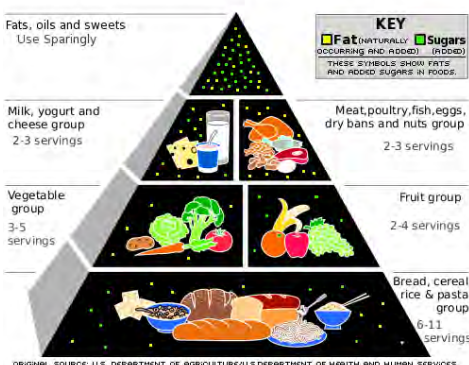
The health education followed by a general health assessment opened up the staff’s awareness to their own health status making them more health conscious.

The staff took turns in going in for the check up. The assessment was started by a registration of personal details, followed by measurement of height and weight and finally blood pressure was taken.

Some might have exceeded the desired normal level and some might hit the borderline but overall health and wellness for MEF staff is commendable!



**Food Guide Pyramid**  
A Guide to daily Food Choices



**THE BRAIN BENEFITS OF EXERCISE**

- INCREASES PRODUCTION OF NEUROCHEMICALS THAT PROMOTE BRAIN CELL REPAIR
- IMPROVES MEMORY
- LENGTHENS ATTENTION SPAN
- BOOSTS DECISION-MAKING SKILLS
- PROMPTS GROWTH OF NEW NERVE CELLS AND BLOOD VESSELS
- IMPROVES MULTI-TASKING AND PLANNING

By: Melanie Jane Tarrosa

# Mock Drills

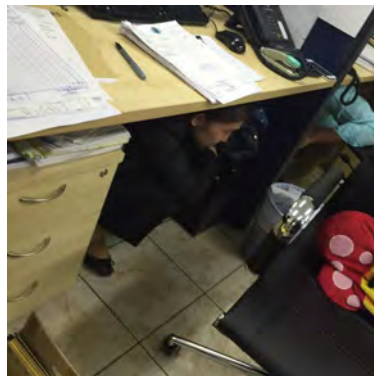
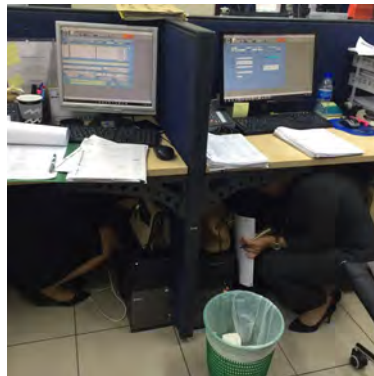
Peoples' lives are the most important things in this world. At times, lives are being lost mainly due to the fact that people do not know what to do and where to go during emergency situations.

This is the main reason why we have conducted mock drills in the organization to ensure the security and safety everyday and in times of emergency occurrence. Just recently, Middle East Fuji LLC conducted Safety Mock Drills – Earthquake, Fire and Medical drills on

March 28, 2016 (Monday) here in the office. These drills are being performed at least twice a year.

This requires the staff to participate all together to face and be prepared when there is an emergency situation. It allows staff to physically go over on what will happen when a disaster strikes. Emergency Response Team members and fire fighters were in attendance to lead during the mock drills.

By: Tia Trisky Mae Galanza



# Accounting: Believe it or not?



More than just simple debits and credits, Accounting is often called “the language of the business”. The role of accounting in the business world is to aid parties both internal and external to make sound business decisions. And this is made possible by the accountants who summarize business processes, interpret financial information and communicate results to management and other decision makers.

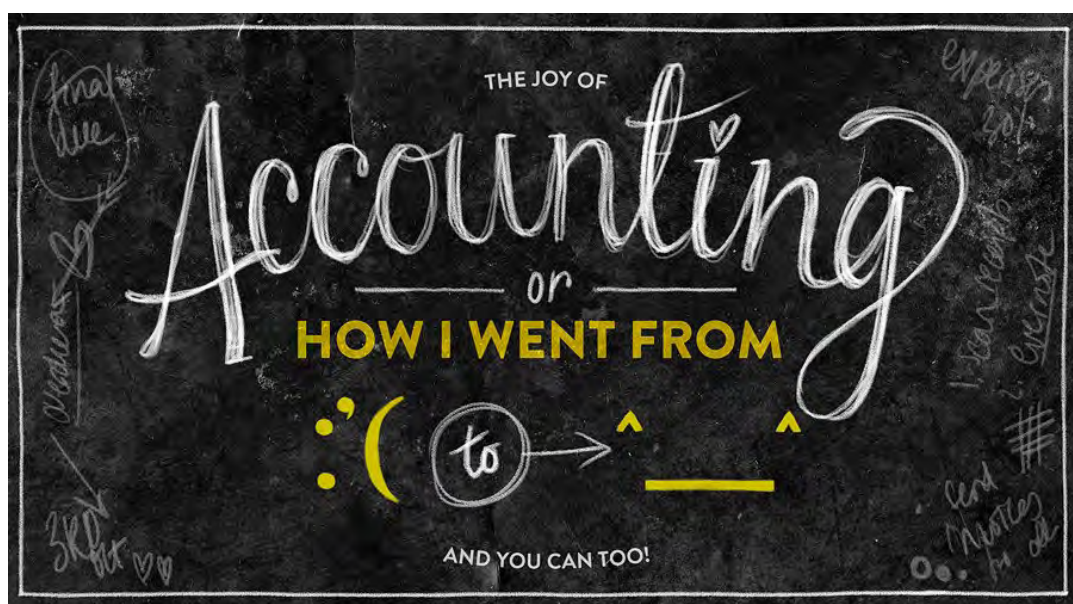
A lot are saying that accounting is not fun because it’s Math and numbers. But for some, Accounting is an art. Amidst of these, the entire accounting field is rich in history, tradition and even in romance. Here are some amazing and fun facts that you don’t know about the world of accounting/accountants.



- ◆ The word “accountant” comes from the French word “compter,” which means to count or score. Over time, the “p” was dropped in both spelling and pronunciation.
- ◆ The ancient Romans were obsessed with record keeping. Their military bases kept detailed accounts on everything from how much grain was in their stores to how many nails were in their workshops.
- ◆ The first book on double-entry accounting was written in 1494 by Italian mathematician and Franciscan friar Luca Bartolomeo de Pacioli. Although double-entry bookkeeping had been around for centuries, Pacioli’s 27-page treatise on the subject has earned him the title “The Father of Modern Accounting.”
- ◆ The state of New York gave its first certified public accountant (CPA) exam in 1896.
- ◆ Bubble gum was invented in 1928 by accountant Walter Dimer. *(See, they are also inventors)*
- ◆ Accounting plays a major role in law enforcement. The FBI counts more than 1,400 accountants among its special agents. *(They are also a crime busters)*
- ◆ Celebrities who began their careers as accountants or CPAs include Ultimate Fighting champion and Dancing with the Stars contestant Chuck “The Iceman” Liddell, WWE wrestler D-Lo Brown, jazz artist Kenny G. and comedian Bob Newhart. *(Damn, these are bone breaker dudes!)*
- ◆ The winner of the 2013 Miss USA pageant is an accountant. Erin Brady from Connecticut. *(They are not just good looking, but they are also confidently beautiful with a heart.)*

**ACCOUNTING**  
It is what it is

- ◆ Neil Armstrong, the first man to walk on the moon, was the son of an auditor. His father, Stephen Armstrong, was an auditor for the Ohio state government. *(He is very privileged to have a father like that.)*
- ◆ St. Matthew the Evangelist, author of the first of the Gospels and one of Jesus' disciples is the patron saint of accountants. He is also the patron saint of tax collectors, bookkeepers, stock brokers and bankers. *(Wow! they are also saints.)*
- ◆ Bookkeeper and words derived from it (e.g. bookkeeping) are the only words in the English language with three consecutive double letters. *(Try to read the word again if you didn't notice.)*
- ◆ Two of Australia's most accomplished generals during the Second World War were accountants. *(Really???)*
- ◆ Edwin Flack won Australia's first and second Olympic gold medals in the 800 meters and 1,500 meters at the first Olympic Games held in 1896 in Athens. He also finished third in the doubles tennis. Flack was an accountant and was working for Price Waterhouse (later PriceWaterhouseCoopers) in London at the time of the Olympics. *(They are not just into numbers, they're good Olympians)*
- ◆ According to survey, accountants are romanticists and good lovers. Because they know how to balance. *(They don't know about this, but it's for you to find out.)*
- ◆ Lastly, the person who compiled these facts are one of them. *(Ehem!)*



So who says accounting isn't fun???



By: Joseph Enriquez

# MEF New Employees



**Mr. Sudesh Kumar**  
MEF-E



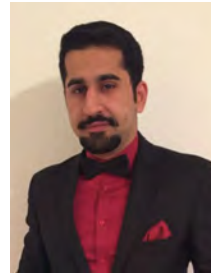
**Ms. Nadeesha Abeysena**  
Marine Supply



**Mr. Kenneth Fernando**  
Marine Supply



**Mr. Mahesh Pathirana**  
MEF-E



**Mr. Muhammad Hassan**  
Marine Supply Intern



## Employee of the Quarter



**Mr. Logesh Gounder**  
Sales & Boarding Rep

**Ms. Michelle Ann Lolo**  
Accounts

**Mr. Noor Kalim**  
Logistics

# Baby's Corner



A newborn in your arms  
To the heart, is like a balm  
So innocent and carefree  
Is the soul of a baby  
Enjoy the bliss  
Give your little one a kiss  
Cherish the joys  
Of having a baby BOY!



**Name: Jaeden Jibu Mathews**

**Birth Date: 22nd of February 2016**

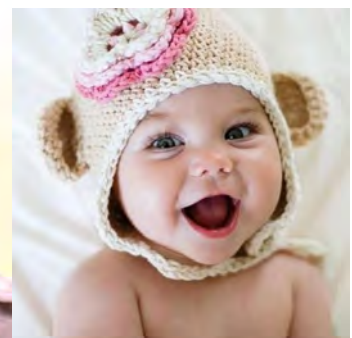


**Name: Daniel Sibi Varghese**

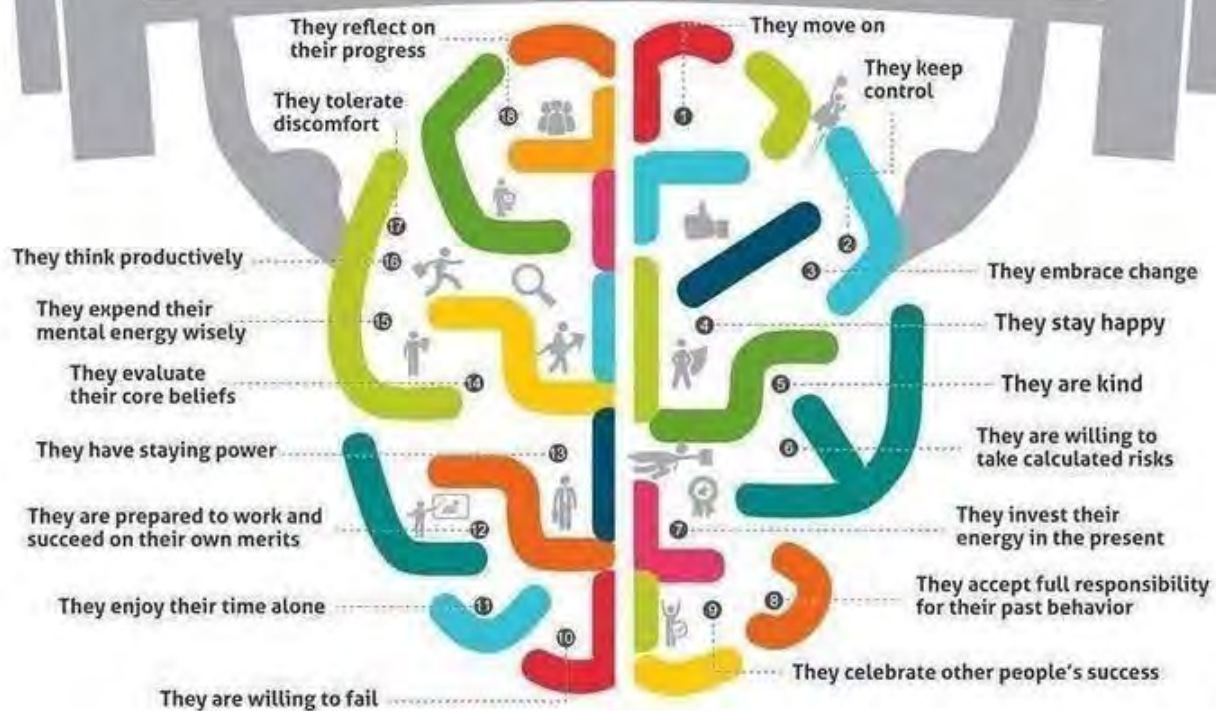
**Birth Date: 9th March 2016**



May your new little one grow strong, wealthy and wise. Congratulations for the new baby!



# 18 THINGS MENTALLY STRONG PEOPLE DO



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